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1. Contains sexually explicit or suggestive material, depictions of violence or is derogatory towards any ethnicity, race, gender, or religion;
2. Promotes alcohol, illegal drugs, tobacco and/or weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
3. Is obscene or generally offensive, or which endorses any form of hate or hate group;
4. Defames, misrepresents or contains disparaging remarks about other people, products and/or companies;
5. Contains trademarks, logos or trade dress owned by others; advertises or promotes any brand or product of any kind; or contains personal information such as license plate numbers, personal names, email addresses or street addresses;
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7. Communicates messages or images inconsistent with the positive images and/or goodwill with which DAE wishes to associate.